

SNRD EYEWEAR

WE RESPECT A



ABOUT



PRODUCT



HISTORY



LINE UP



DEALER



DETAIL

SESSIONS

LL THE PLAYER

CONTENTS /



SPONSORED



NEWS



MARKETING



HOMEPAGE



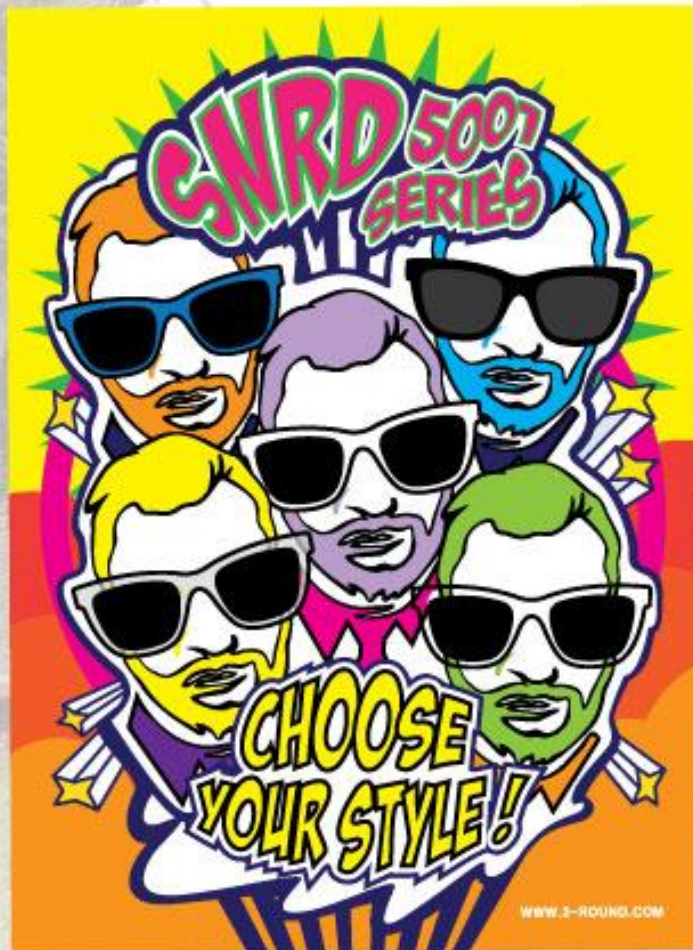
MAGAZINE



PARTY

ABOUT

Introduce SNRD



INTRODUCE

KR 젊은이들의 자유분방함과 활동성을 필두로 개성 표현을 극대화 하고 남과는 다른 차별성을 두고 나만의 스타일을 완성시키고자 하는 세컨드라운드는 2010년 일본 오사카 지역에서 입지를 알리기 시작하여 픽스트기어 바이크 및 스트리트 로드샵에 입점을 하였습니다. 로컬 라이더 및 일본 내 도매스트 브랜드와의 공동 기획과 유명 일러 스트레이터들과의 콜라보레이션도 진행한 바 있으며, 2011년 국내 스트리트 시장의 활성화를 위해 국내 기술력의 자존심으로 선글라스를 출시 하였습니다. SNRD 선글라스는 10대~30대 까지 스트리트 시장, 패션시장에 초점을 맞춘 디자인 선글라스 입니다. 기존의 패션 선글라스와는 다른 다리와 안구의 호환이 가능하고 컬러에 초점을 맞추어 스트리트시장과 패션시장을 동시에 확보하였습니다.

EN SNRD targets for both high fashion and street fashion. SNRD is not just about something we wear but also represents art, music and sports. Our product is ideal for outdoor activities. The colors of the frames and lenses of SNRD sunglasses distinctly differ from any other fashion sunglasses brand. Because of this unique quality, we have been very successful in the sunglasses market. SNRD sunglasses have passed various tests done by Design Center of Daegu, a city known as the "city of glasses" in South Korea. We continue to receive full support from Daegu.

SNRD[®]

EYEWEAR

- 2009. "Second Round (SECOND ROUND)" trademark registration.
- 2010. 4. Moving fashion textiles, Keimyung University business incubation center.
Osaka, Japan, OCEAN CYCLE FACTORY,
NANIWA FIXED GEAR sales contracted.
- 2010. 7. Fall in Las Vegas magic show participated.
(Canada agoo company export consultation)
- 2010. 8. Ronin (largest shopping street fashion mall in Korea)
sales contracted. (www.ronin.co.kr)
- 2010.10. Inter Textile Shanghai in China participated.
Phantom golf (a golf brand in Korea) test order delivery.
(golfer Lee Tae Gyu player's sponsor)
- 2010.12. Design Korea 2010 participated.
- 2011. 3. Preview In China participated.
- 2011. 7. SNRD sunglasses launched.
- 2011. 8. Inter Textile Shanghai Home Fabric and Preview In Seoul
participated.
- 2011.10. Inter Textile Shanghai Apparel and Daegu Fashion Fair
participated.
- 2012. 2. San Francisco International Gift Fair participated.
- 2012. 3. Preview In China participated.
SNRD eyewear release TR-CB006 Series.
HongKong City super, Log on, Select shop sales contracted.
Japan sales contracted. Malaysia export.
- 2012. 4. DIOPS (Daegu International Optical Show)
participated.
- 2012. 6. Thailand, China export.
'I AM A CAMPER' collaboration.
- 2012. 7. HongKong Fashion Week participated.
SNRD EYEWEAR Thailand Launching.
- 2012. 8. New Line added 'Lee Sang Bong Eyewear'
SNRD eyewear release TR-7001 Series.
SNRD eyewear release Temple Package for TR-5001 Series.
- 2012. 'Dimito(snowboard brand)' collaboration.
- 2012. 9. MLB collaboration OEM.
Preview In Seoul participated.
- 2012.10. Daegu Fashion Fair participated.
- 2013. 1. SNRD eyewear release Camouflage series.
- 2013. 2. Germany<2013 ISPO MUNICH> Exhibition participated
- 2013. 3. PID 2013 <Preview In Daegu>Exhibition participated
Lotte department pop up store sales contracted
- 2013. 4. Lotte department store sales contracted
SNRD Sunglasses launched(TR-5001 SERIES NEW Models
DB006,WE008)
SNRD Sunglasses launched 5001-J SERIES(Minimal line)
Incheon duty-free shop sales contracted
Lotte departments store sales contracted
- 2013. 7. SNRD Sunglasses launched Jelly Beanz

SPONSORED

Sponsored about SNRD

Party



2012. Maison de Bali Pool Party
2012. July. Daejeon <Daejeon Expo Water Festival>
2012. August. Hotel Inter-Burgo Daegu Pool Party
2013. February. Club BOTIQUE
< UNITED MINDS SNRD PARTY >
2013. March .THE EXHIBITS FOR EXCO FAIR
2013. March. Supported Busan hive event
2013. Jun. UMF Festival Participateh

2011. October. DANCE@LIVE KOREA competition
2011. October. Chelles Battle
2011. November. TBS Japan B-Boy Battle
2012. May BBOXKR Launching Show <All Force One>
2013. March. < ALL FORCE ONE Vol.2 >
2013. March. DANCE@LIVE KOREA HIP HOP SIDE Vol.2
/ BREAK SIDE Vol.2 DANCE@LIVE KOREA HIP HOP SIDE Vol.3
/ BREAK SIDE Vol.3 2013. April. < LEADMOS B-BOY SESSION VOL.7 >



B-Boying

Snowboard



2013. February. < 2013 SNOWBOARD CUP >
2013. February. Celebrity Extreme
Sports Board Meeting

2012. September. GO OUT MAGAZINE
<GO OUT CAMPING KOREA>
2012. August. Adrenaline TV
< I am a camper sponsor >



Camping

Skateboarding



2010. July. Daegu Heat Wave Festival
2010. October. Skateboarding Association
Regular meeting
2011. June. Street On The Gotham
2011. October. SAOP Skateboard Contest

2012. August Chuncheon
<World Leisure Sports Festival>
2012. August. MUSINSA Super Sale
2012. September. Yangpyeong
<Leports Festival>



ETC.

Bike



2009. June. License crew<SBYL.Via Velodrome at Daegu>
2010. August. Misiryung <UP Hill>competition
2010. October. DFC (Daegu Fixed Crew)
1st Anniversary
2010. November. Ficie Picnic
2011. October. DFC (Daegu Fixed Crew)
2nd Anniversary
2012. July. Fixed Fest in Indonesia

2012. June. Murasaki Sports Presents
Jeju Open FOR Surfing Contest
2012. Yangyang <ESC & Surfer911 Surfing Festival>
2012. April. 2nd Busan Mayor's Cup
<International Kiteboarding Championship>
2013. Jun WAKEBOARDS REDBULL Final round



Surfing



RONIN

PLAYER

GVG

MULTISUNG


KR 국내 판매 현황은 유명 대형 안경원에 다수 입점되어 있으며 국내에서 가장 큰 온라인 쇼핑몰에 입점 되어있습니다. 스트릿 관련 론인,플레이어, GVG, 멀티성 등 국내에서 인지도 높은 온라인, 오프라인 샵에도 입점되어 있습니다. 선호도 또한 20~30만원대의 브랜드 선글라스와 견주어 봤을때 눈에 띄는 디자인과 편한 착용감으로 높게 평가 받고 있습니다. 기존에 이러한 유사한 패턴의 브랜드 선글라스가 나왔으나 기술력의 부족으로 칼라의 질감이 많이 떨어졌으며 코팅의 불량도 현실적으로 많이 발생되어 대량 생산에 큰 어려움을 겪어 대중화되지 못하였습니다. 그러나 저희 SNRD 선글라스는 모든 불량을 기술력으로 최소화 시켰으며 국내 유명 제조업체와 안경테 수출 관련 업체에서 품질면에서의 검증은 마친 상태입니다

EN We provide our products to most optical shops in South Korea, including the largest online shopping sites such as Ronin and Player, GVG, Multisung, Pops shoes, ABC Multi, W concept, 7 Board, Board Korea and so on. There have been many new brands that tried to be the next Ray Ban but failed to become popular because of the technical difficulty of the latest coloring technology, followed by coating process. However, we at SNRD sunglasses have minimized the various of defects commonly found with colored lenses and have completed testing which guarantees quality from a domestic manufacturing company and export association. The design and fit of our sunglasses are highly valued by our customers and are comparable to more expensive brands costing over US\$200~300.



SNRD TEAM NEWS
Pavement / BMX
Skateboarding
Freestyle Ski / Snowboarding
Cycling



5001-J SERIES
New Release
20 kind of new type!



EVENT & NEWS
New 5001 Series,
More Releases
Purple / Green / Grey
TR-03007 & TR-WE008

facebook

Snrd Eyewear

NEW RELEASE!! JELLY BEANZ II

신상품 가격: 7,800원(7,215원)
최대할인: SNRD40 디스카운트

SNRD 상품 취미와 라이프 스타일을 반영한
... 더 보기

NEWSPAPER

제 429 호 2012년 4월 9일
www.opticonews.co.kr

한국안경신문

매주 월요일 발행 The Korea Optical News 발행처: 41-011 2012년 3월 2일 창간



STAR MARKETING



PROMOTION



다양한 장르의 스포츠와 서브컬처에 대한 지원



업체지원사항
 시안을 받은 후 3일 내로 견적 회신하며
 자유로운 견적 가능
 - 무비트, 렌탈, 렌터카 등 다양 지원
 SPORTS의 특장점 활용으로 곧바로 가장 무리없고
 많은 SNRD EYEWEAR을 소개할 수 있으며, 시즌별
 장기간 마케팅을 위한 카탈로그, 카드, 달력 제작에서
 필요한 프로모션을 위해 인지도 상승 등
 2012년 4월 18일(수) ~ 4. 20(금) / 3일간 EXCO / 부스번호 : L-05
 4월 18-20일 3일간은 고객 방문 이벤트를 실시
 5월을 통한 고객에게 맞춤형 디자인 제품을 제공
 지원할 것임
 1. 4월 18일(수) 10:00 ~ 18:00 / 2. 4월 19일(목) 10:00 ~ 18:00 / 3. 4월 20일(금) 10:00 ~ 18:00
 - 고객 방문 이벤트 실시
 - 고객 방문 이벤트 실시
 - 고객 방문 이벤트 실시

WORLDWIDE

- 일본, 일본 최대의 자외선 측정부를 위한 자외선 측정기 지원
- 남미에서 : S&A OPTICAL에서 프로모션을 진행함
- 유럽 : CNY OPTICAL, CNY OPTICAL 등 12개의 유통처에서 판매를
 하고 있음. (미국, 유럽, 호주, 중국 등)
- 2012 PREMIER IN CHINA 참가
- San Francisco International Gift Fair 참가

제11회 대구국제안경전 (DIOPS)
 2012. 4. 18 (수) ~ 4. 20(금) / 3일간 EXCO / 부스번호 : L-05

샘플문의 | 010-9048-8821(이영진) / 010-9048-8822(김영민) / 010-9048-8823(김영민) / 010-9048-8824(김영민) / 010-9048-8825(김영민) / 010-9048-8826(김영민) / 010-9048-8827(김영민) / 010-9048-8828(김영민) / 010-9048-8829(김영민) / 010-9048-8830(김영민)

NEWSPAPER

A2 101511 전 면 광고



Celebrity



SPORTS & CULTURE



업체지원사항

1. 시안을 받은 후 3일 내로 견적 회신하며 자유로운 견적 가능
2. SPORTS의 특장점 활용으로 곧바로 가장 무리없고 많은 SNRD EYEWEAR을 소개할 수 있으며, 시즌별 장기간 마케팅을 위한 카탈로그, 카드, 달력 제작에서 필요한 프로모션을 위해 인지도 상승 등
3. 2012년 4월 18일(수) ~ 4. 20(금) / 3일간 EXCO / 부스번호 : L-05
 4월 18-20일 3일간은 고객 방문 이벤트를 실시
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MAGAZINE

SNRD MAGAZINE

MAGAZINE

SQUARE VOL.04

SQUARE

VOL. 04

COVER MODEL
KIM EUN HYE

WILL HANDED TO YOU
WILL HANDED TO YOU
WILL HANDED TO YOU
WILL HANDED TO YOU
WILL HANDED TO YOU
WILL HANDED TO YOU
WILL HANDED TO YOU
WILL HANDED TO YOU
WILL HANDED TO YOU
WILL HANDED TO YOU



MAGAZINE

FOUND VOL.05



SNRD EYEWEAR

SNRD

ANIMAL BOMB BLACK ₩148,000



POOLPARTY



FIXED GEAR BIKE



B-BOYING



UNDERGROUND MUSIC



KR B-BOY, 언더그라운드 밴드 공연, 클럽 행사를 통한 10~30대의 폭 넓은고객 유입 마케팅을 실시 하고 있습니다.

EN We always implement wide range of marketing for 10s~30s through B-Boy, Underground Bands Performance, Club Event.

WE RESPECT ALL THE PLAYER



SR-TR-5001-SERIES



Product Of SNRD

TR-5001

AR001_BK

AR001 BK
ARROWZ
SR TR-5001 SERIES

KR 인체 공학적인 설계로 흘러내림이 적고 장시간 착용시에도 편안함을 느낄 수 있으며 코귀의 안착감이 다른 셀룰로이드 재질의 선글라스와 비교했을때 월등히 뛰어납니다. FITTING이 거의 필요하지 않아 전문가의 도움없이도 구매하고 바로 착용이 가능합니다. 5001모델 모두 다리와 전면부가 호환 가능해 다양한 느낌으로 착용가능한 제품입니다.

EN Compared to other sunglasses brands, SNRD has also minimized its weight by using new materials which thereby give customers long-wearing comfort with ergonomic design. SNRD gives such comfort for your nose and ears and its grip prevents the sunglasses from falling down. SNRD sunglasses also have excellent heat resistance, so the frames don't become easily warped.

Their high elasticity prevents breakage and allows customers to wear the sunglasses without a professional fitting. Therefore, customers can immediately wear them after purchase.

LINE-UP

**FRAME
TEMPLE**

BLACK

GRAY

BLUE

VIOLET

MATT

GLOSS

WHITE

ARROWZ



AR001_BK



AR001_GY



AR001_BL



AR001_VI



AR001_CL(MT)



AR001_CL(GL)



AR001_WH

INK BOMB



IB002_BK



IB002_GY



IB002_BL



IB002_VI



IB002_CL(MT)



IB002_CL(GL)



IB002_WH

ANIMAL



AM003_BK



AM003_GY



AM003_BL



AM003_VI



AM003_CL(MT)



AM003_CL(GL)



AM003_WH

ZEBRA



AR001_BK



AR001_GY



AR001_BL



AR001_VI



AR001_CL(MT)



AR001_CL(GL)



AR001_WH

BLACK

GRAY

BLUE

VIOLET

MATT

GLOSS

WHITE

**FRAME
TEMPLE**



EB005_BK



EB005_GY



EB005_BL



EB005_VI



EB005_CL(MT)



EB005_CL(GL)



EB005_WH



AM003_BK



AM003_GY



AM003_BL



AM003_VI



AM003_CL(MT)



AM003_CL(GL)



AM003_WH



DB007_BK



DB007_GY



DB007_BL



DB007_VI



DB007_CL(MT)



DB007_CL(GL)



DB007_WH



WE008_BK



WE008_GY



WE008_BL



WE008_VI



WE008_CL(MT)



WE008_CL(GL)



WE008_WH

EYEBALL

CHATTERBOX

DON'T BE

WE

PRODUCT OF SNRD

CAMO



SERENGETI SR TR-CAMO SERIES

KR Mirror렌즈를 사용하여 UV100% 차단해주며, 가볍고 얇으며 내충격성이 강해 파손시 파편이 생기지 않아 스포츠 안경이나 유아용 안경, 안전용 안경에 많이 사용됩니다. 또한 유연하며 잘 긁히지 않아 야외활동에 적합합니다. 카모플라주 패턴을 적용한 새로운 모델입니다. 안구와 다리 전체가 무광재질로, 패턴의 화려함에 비해 상반되면서도 절묘한 어울림을 이루고 있습니다.

EN Mirror lens is thin, light and has a full protection against ultraviolet rays. After being damaged, debris does not occur, because it has strong shock resistance. So that it is suitable for using sports glasses, kid glasses and safety glasses. Moreover it is flexible and it does not get scratched easily, therefore it is optimal for outdoor activities. This new model was applied Camouflage patterns. Part of frame and temples are made with matte material which goes well with glamour of fancy pattern.

VOLCANO



CRANBERRY



CLOUD STONE



I AM A CAMPER



KR SNRD와 I AM A CAMPER의 한정판 콜라보레이션 라인입니다. 캠핑의 목적지인 대자연과의 친화력을 고려하여 다리 내부의 패턴은 원목의 느낌을 최대한 살린 실사그래픽이 적용되어 있어 자연과 함께하는 우리의 삶을 한번 더 되새기는 의미를 부여합니다. 양쪽의 다리 컬러는 정숙함의 블랙 컬러와 자연을 대표하는 그린 컬러가 각각의 로고와 함께 적용되어 있습니다.

EN This limited edition line was designed in collaboration with SNRD and a company which named I am a camper. Considering the affinity with nature of the destinations of camping, inside pattern of temple was applied realistic graphics to give a feeling of a wood effect. So it gives us the meaning that we can look back on our life in harmony with nature. Modest black color and green color which represents the nature were applied to both temples with each logo.

SFG



KR SNRD EYEWEAR와 SEOUL FIXED GEAR의 한정판 콜라보레이션 라인입니다. THE Black Animal은 Black panther처럼 검은 짐승들을 모티브로 멸종위기에서도 본능을 잃지않는 야수들의 희소성과 강함을 상징합니다.

EN The motive of THE Black Animal is black beasts as black panther. It symbolizes the rarity and powers of beasts which do not lose the instinct even if they are endangered in wild. This line is a limited edition which designed in collaboration with SNRD EYEWEAR and SFG / SEOUL FIXED GEAR.

GO OUT



KR SNRD와 GO OUT의 한정판 콜라보레이션 라인입니다. 양쪽 다리에 나뭇잎의 실사 그래픽이 적용되어 있으며 각각의 로고가 함께 적용되어 있습니다. 외부와 내부는 상반된 색상으로 또 다른 느낌을 느낄수 있습니다.

EN It is a limited edition. This line was designed in collaboration between GO OUT and SNRD. Each logo and the leaves of realistic graphics were applied to both inside of temples. As it has opposite color between outside and inside, customer can feel another feeling.

COLLABORATION WITH SNRD
COLLABORATION

LINE-UP

FRAME
TEMPLE
CAELUM
CIRCUIT
TROPICAL
BEBEROSA
SPINACH

BLACK

BLUE

ORANGE

WHITE



CAELUM_BK



CAELUM_BL



CAELUM_OR



CAELUM_WH



CIRCUIT_BK



CIRCUIT_BL



CIRCUIT_OR



CIRCUIT_WH



TROPICAL_BK



TROPICAL_BL



TROPICAL_OR



TROPICAL_WH



BEBEROSA-BK



BEBEROSA_BL



BEBEROSA_OR



BEBEROSA_WH



SPINACH_BK



SPINACH_BL



SPINACH_OR



SPINACH_WH



Product of SNRD

TR-5001-J
CAELUM_BK



KR 5001 SERIES를 BASE로 하되 기존의 모델보다 MINIMAL한 사이즈로 출시되어 사이즈에 대한 선택의 폭을 넓혔습니다. 7가지 특수 생산 과정과 40회 이상의 컬러 주입 형식을 거쳤으며, HAND MADE 공정을 통해 생산 된 고품질의 선글라스 입니다.

EN 5001J Series, based on 5001 Series ,was launched minimal size than existing model in order to widen the width of size selection. It is high quality sunglasses by HAND MADE. Also it's been produced through 7 kinds of special production process and more Than 40 times color injections

DETAIL

Detail about SNRD



FLEXIBLE

KR Flexible 한 TR소재의 사용으로 비중을 최소화하였으며 소재의 유연성이 뛰어나 파손 확률 또한 적습니다. 그리고 내열성이 좋아 뜨거운 열에도 태의 불어짐이 아주 적습니다.

EN Their high elasticity prevents breakage and allows customers to wear the sunglasses without a professional fitting.



NEW BI

KR SNRD는 SECOND ROUND의 기대적인 선글라스 라인의 출시와 함께하는 새로운 BI 입니다.

EN SNRD is SECOND ROUND of the expected winning line of sunglasses with the launch of new BI.



MIRROR LENS

KR Mirror렌즈를 사용하여 UV100% 차단해주며, 가볍고 얇으며 내충격성이 강해 파손시 파편이 생기지 않아 스포츠 안경이나 유아용 안경, 안전용 안경에 많이 사용됩니다. 또한 유연하며 잘 굴러가지 않아 야외 활동에 적합합니다.

EN Mirror lens is thin, light and has a full protection against ultraviolet rays. Because it has strong shock resistance, it is suitable for making sports glasses, baby glasses and safety glasses. It is also very flexible.



MULTI COATING LENS

KR 멀티코팅렌즈는 UV 100%차단해주며 일반 렌즈보다 빛을 적게 통과시켜 필요없는 반사를 없애주므로 눈의 피로가 덜하여 편안한 시야를 확보 할 수 있습니다. 일반 렌즈에 비해 더 견고하며 흠집이 잘 생기지 않아 야외활동에 최적이라 할수 있습니다.

EN Multi-coating lens blocks ultraviolet rays completely, and allows less light to pass through compared to ordinary lens. By getting rid of unwanted reflection of light, it makes eyes less tired and provides better field of vision. Multi-coating lens is stronger than general lens, so it does not get scratched easily. Therefore it is optimal for outdoor activities.



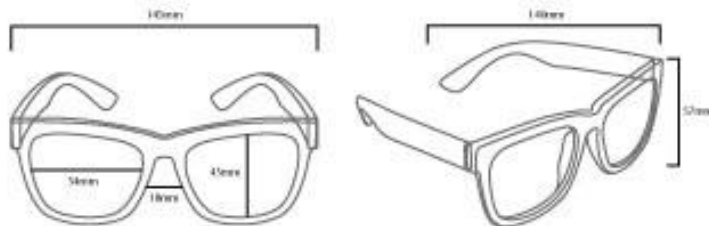
5001-J NOSE PAD

KR 5001-J SERIES는 Nose pad를 부착하여 흘러내림을 방지하고 장시간 착용에도 귀와 코에 편안한 착용감을 느끼실수 있습니다. 피부에 자극이 덜하여 자극이 잘 남지 않으며 연체에 무해합니다. 흘러내림을 방지함으로써 야외에서의 활동력 또한 높아지게 되어 운동이나 야외 활동을 하실 때 활용도가 높습니다.

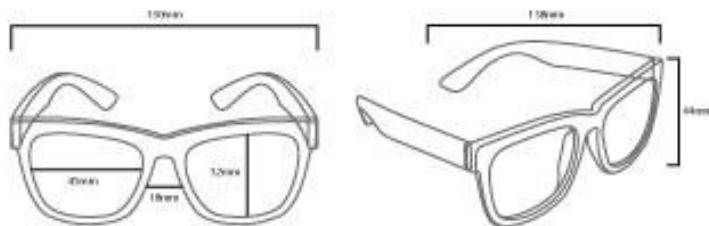
EN 5001-J Series is equipped with nose pad to prevent the sunglasses from falling down. It gives comfort for nose and ears to long wearing. Thereby it gives long wearing customers comfort for their nose and ears. It is harmless to human as skin stimulation is less and it don't occur marks on skin. By preventing slip down, utilization of sunglasses is definitely high when exercising and outdoor activities.

> SIZE

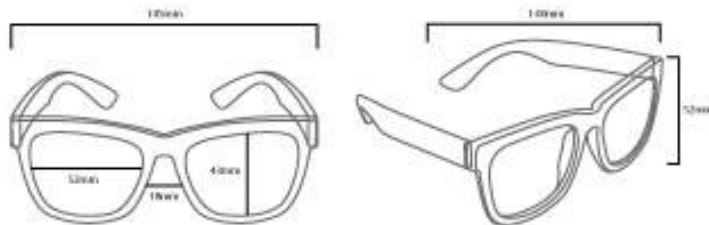
5001 / CAMO



5001-J SERIES



COLLABORATION

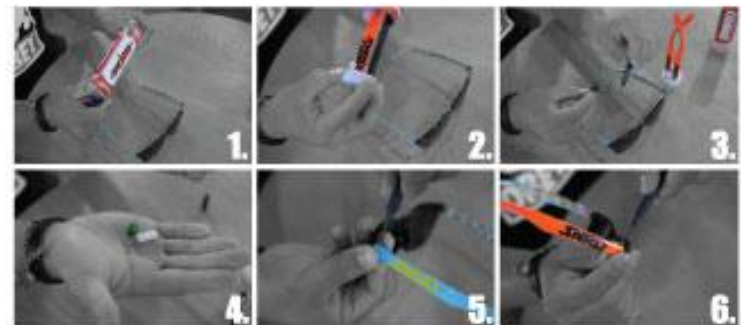


TEMPLE PACKAGE

U 6STYLE TEMPLE PACKAGE



U HOW TO CHANGE TEMPLES.



Frame and Temple of the connection portion is positioned correctly, and then replace the screws by using a exclusive driver.

- Unscrew the temples are separated.
- Replace the temples.
- Tighten the screws to assemble.

KR 6가지의 다리 템플의 호환이 가능해 다양한 느낌으로 선글라스를 즐길 수 있습니다. 또 사용자가 원하는 디자인으로 손쉽게 템플을 바꿀 수 있습니다.

EN 6 kinds of frames can be customized easily by customer's choice. Therefore customer can enjoy sunglasses of various styles.

SPONSORED

SNRD Sponsored Team

BMX



STEPS BMX

- 2012 춘천전국레저경기대회 믹스트림(B3) 국내2등
- 2012 춘천국제레저경기대회 믹스트림(B3)국제11등
- 2012 Project All Eye Summer Television 영상 제작
- 2012 2nd place in ChunCheon 2012 National Leisure Action Sports B3
- 2012 11th place in ChunCheon 2012 World Leisure Cup Action Sports B3
- 2012 Video Production '2012 Project All Eye Summer Television'



Kim Tae Ho

- Steps Jam 10th.**
A class 3rd grade.1st grade Buuny-hop contest
- Steps Jam 11th.**
1st grade Buuny-hop contest
- 5Bugs Jam 1th.**
Best crazy award
- 5Bugs Jam 2th.**
Park session AM 1st grade



Kim Sung Hum

- 2008 신동업 었다였다 출연
- 2009 춘천월드레저대회2등, 전국 자전거 순회 행사 춘천 월드레저 대회 예선 1위
- 2010 드라마 시크릿가든 허지영 대역 현재 국내회 대회심판역임
- 2008 Appeared on TV Program 'Dong Yeop Shin's exist or not exist'
- 2009 2nd place in ChunCheon 2009 World Leisure Cup Action Sports, National Bicycle Touring Event 1st place in ChunCheon 2009 World Leisure Preliminary Match
- 2010 Played as a substitute for Ji Won Ha in Drama 'Secret Garden' Currently serving as a referee for domestic and international competition



M.O.F



- 2010 Chuncheon 2010 world leisure cup 1위 / 개그콘서트 김병만씨 감습 및 기획 / B-STAR JAM 1위
- 2011 제1회 fiveten x-game festival BMXFLATLAND PRO2위
- 2013 랩기어코리아시즌4 출연
- 2010 1st place in Chuncheon 2010 world leisure cup / Training and planning Kim Byeong Man who is a comedian on 'Gag Concert' program/1st place in B-STAR JAM
- 2011 2nd place in 1st Fiveten X-game Festival BMXFLATLAND PRO
- 2013 Appeared on TV Program 'Top Gear Korea Season4'

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SKATEBOARD



Han Ho Yeong



Tomas Vntr



Kwon Kyung Jin

- DAKINE 마곡파크 챔피언십 여자부 사뭇 1위
- Stunt B 여성부 GAME of S.K.A.T.E 4위
- 푸샵배 스케이트 ladies 게임 sk8 면허시험 1위, 스트릿게임 2위
- 컵트 Trex-game 대회 스케이트보드 부문 특별상
- DAKINE Magok park championship WNS Shouvit 1st place
- Stunt B WNS Game of S.K.A.T.E 4th place
- Pushop skate ladies game sk8 test 1st place, Street game 2nd place
- Cult Trex-game competition skateboard special awards

FIXEDGEAR



CAPER

- 2012 TEAM VD MAS QUE NADA PART1 RIDING 오픈행사진행
- 2012 4SEVENT7 DOUBLE STRAP 제작 공동참여
- 2012 CRITERIUM SEOUL 道路競技 대회진행 및 참여
- 2013 CAPER from Seoul #03 영상촬영
- 2012 Proceeded to open event of TEAM VD MAS QUE NADA PART1 RIDING
- 2012 Joined 4SEVENT7 DOUBLE STRAP Production
- 2012 Proceeded and participated in CRITERIUM SEOUL 道路 競技
- 2013 Video Production 'CAPER from Seoul #03'

WAKEBOARD



Hong Seung Hyun

- 2010 1st stop Asian wakepark tour 2010, 여자프로부 1위
- 2010 KWWA competition 23회 학생총별 1위
- 2010 KWWA competition 전국남녀오픈 1위
- 2010 KWWA competition 전국남녀총별 1위
- 2012 KWWA competition 1위
- 2010 1st stop Asian wakepark tour 2010, WNS pro 1st place
- 2010 KWWA competition 23th, 1st place
- 2010 KWWA competition MNS, WNS Open 1st place
- 2010 KWWA competition 1st place
- 2012 KWWA competition 1st place



Im San

- 2019 KWWA competition 초등부 1위
- 2011 Asian Wake Park Tour 1st stp Thailand 1위
- 2011 Ripcurl Wake Jam 대회초점
- 2012 Asian WakePark Tour (Openpro Men) 2위
- 2019 KWWA competition Elementary 1st place
- 2011 Asian Wake Park Tour 1st stp Thailand 1st place
- 2011 Ripcurl Wake Jam competition
- 2012 Asian WakePark Tour (Open pro Men) 2nd place

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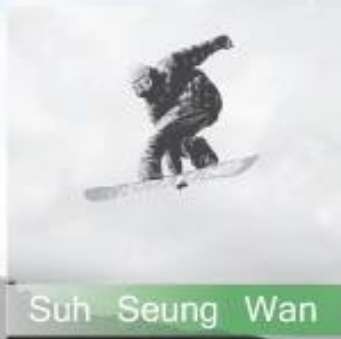
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FREESTYLE-SKI



- 프리스타일 스키 국가대표 코치 대한스키협회 슬로프스타일 대회 일반부 여자1위
- 스키협회장배 하프파이프 대회 일반부 남자 1위
- FUBU FRANDPRIX PHOTO CONTEST 1위수상
- 1st place in The Women's Slope style competition at Freestyle Ski National Coach of Korea Ski Association
- 1st place in The men's Half pipe competition of The Korea Ski Association
- 1st place in FUBU FRANDPRIX PHOTO CONTEST

SNOWBOARD



Suh Seung Wan

- 2009 Spring America Breckenridge MT & MammothMT 해외전지훈련
- 2009 Summer Newzealand Cadrona THE PARK CAMP 메인코치
- 2009 8th REDBULL nanshun open 초청선수
- 2009 Spring America Participated in Breckenridge MT & Mammoth MT
- 2009 Served as main coach Summer New zealand Cadrona THE PARK CAMP
- 2009 Guest player for 8th REDBULL nanshun open



Kang In Hyeok

- 2ND POISE SNOW PARK BIG AIR 1위
- SYNCMASTER BIG AIR3위
- 2ND XGAME SIMS BEST STYLE
- 12/13 울진X인스펙션 프리스타일테이 대회 kick1위,지빙1위
- GPS 57개 스키장 투어 촬영
- 1st place in 2ND POISE SNOW PARK BIG AIR
- 3rd place in SYNCMASTER BIG AIR
- 2ND XGAME SIMS BEST STYLE
- 2012/2013 1st place in Kicker and Jibbing part of WOONGJIN X INSPECTION FREE STYLE DAY
- Video Production GPS 5 Ski Touring

- 2012 춘천전국레저경기대회 엑스트림(B3) 국내2등
- 2012 분천국재레저경기대회 엑스트림(B3)국제11등
- 2012 Project All Eye Summer Television 영상 제작
- 2012 2nd place in ChunCheon 2012 National Leisure Action Sports B3
- 2012 11th place in ChunCheon 2012 World Leisure Cup Action Sports B3
- 2012 Video Production '2012 Project All Eye Summer Television'



Choe Je Heon

- 09/10 노스페이스 빅에어 아마주어 4위
- 10/11 슈가포인트 바나나잼 5위
- 10/11 노스페이스 빅에어 아마주어 3위
- 11/12 슈가포인트 바나나잼 2위
- 09/10 4th place in The North Face Ama Snowboard Competition Big Air
- 10/11 5th place in Sugapoint Banana Jam
- 10/11 3rd place in The North Face Ama Snowboard Competition Big Air
- 11/12 2nd place in Sugapoint Banana Jam



Seo Jung Hyun

- 2009 POISE SLOPESTYLE CONTEST 4th grade
- 2009 IHyundai Sungwoo Rseort <Funny Jam Event widebox> 2nd place Kicker 180 1st grade,Kinkbox 1st place
- 10/11 VOLCOM Peanut&Butter Rail Jam 2nd place
- 11/12 MEGAPHONE+RONIN Rail Jam 1st place

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B-BOY



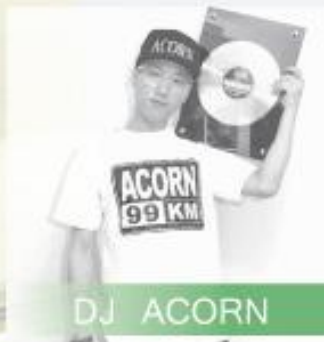
ARTIST ROSTER



- 2008** Diavine 08 "Blacklist" W/S Collection
- 2010** Sugapoint 1011 F/W Collection
- 2011** Dimito 11/12 F/W
- 2011** DJ Gon Thailand tour
- 2012** DJ Gon Thailand tour "Bring the Noise"



- Beatbox Master
- Demo TG Breakers
- 2011** DAEGU INDEPENDENT ARTIST SOCIAL ART WORKING FESTA PERFORMANCE
- 2012** Samsung Electronics PROMOTION
- 2012** ADIDAS EYEWEAR PROMOTION
- 2013** Special Beatbox Lecture at B55




- 2013** Dj Acorn is the Red Bull Thre3style National Champion for South Korea
- 2013** SINGAPORE SNRD LAUNCH PARTY


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SO E HYUN
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BYUL
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DONG HAE
CLIPPER JUNIOR
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OH NA YOUNG
IA-PM20
TR-49205_BK
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SHORRY J
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ANGEL
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CHOI WOO SHIK
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Sin Da Eun
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TR-AM03B_WH
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1-2



1-3



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1-6



1-7



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1-9



1-10



J-1





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PARTY

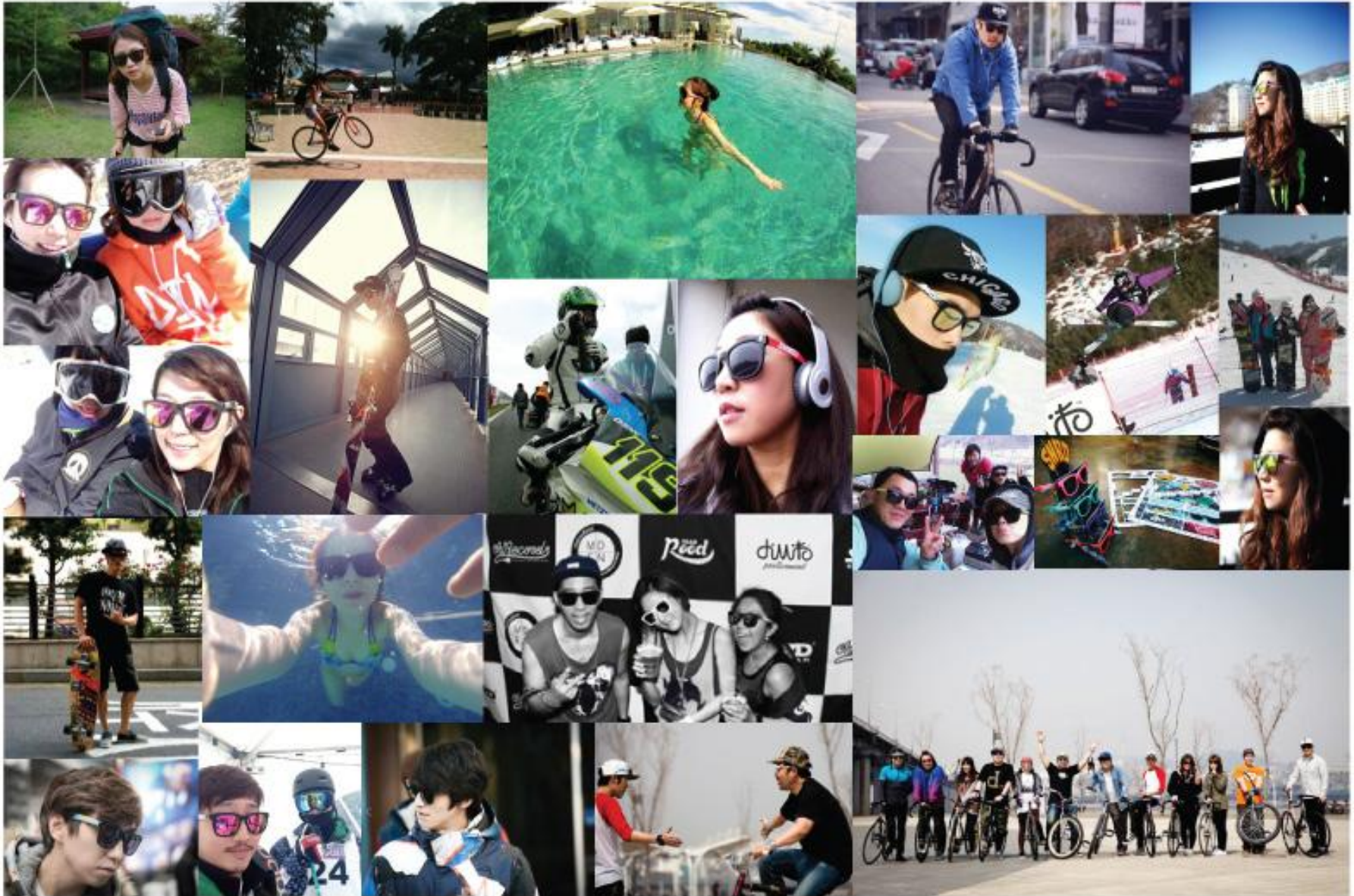




DON'T BE
NORMAL
BE THE
REAL
SWAG **SNRD**

MARKETING





MARKETING



MARKETING



ARTWORK

SNRD ARTWORK

A-1



A-2



A-3



A-4



A-5



A-6



A-7



A-8



A-9



A-10



B-1



B-2



B-3



B-6



B-4



B-7



B-5



ARTWORK

SNRD ARTWORK

C-1



C-2



C-3



C-4



C-9



C-10



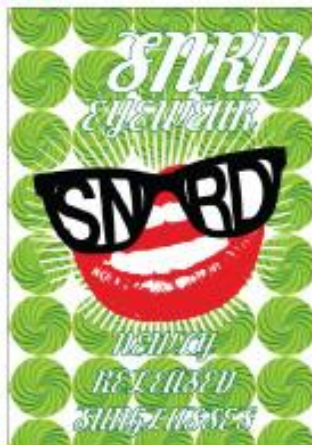
C-5



C-6



C-7



C-8



C-11



C-12







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